



Dzyn ur lyf....

"Young people who strongly believe that they are capable of initiating learning and change in their lives, that their lives have significance and that no matter what circumstances they encounter they will ultimately have the power within themselves to prevail, will be successful in whatever they set out to do in life."

From, "Raising Self-Reliant Children in A Self-Indulgent World" by H. Stephan Glenn and Jane Nelson. ED.D.

LOS ANGELES-Fall 2009—What do Generation Y's and today's youth really look for?? "To have a unique purpose, to create not just consume, and to be authentic and original in their daily life," explains Elizabeth Ribons, the Creator of Elizabeth Ribons.com a virtual Emag that offers lifestyle input, inspiration, and a forum for discussion on topics ranging from interesting trends to careers.

Ribons, an entrepreneur with a background in clothing and interior design, understands the importance of targeting this 15-26 yr. old. age group, with ideas that inspire the creative spark within them and ultimately realize the ability to create their life.

...It's About YOU creating YOU"

Says Ribons, "Plenty of sites offer style tips—and that is great—but Elizabeth Ribons' Eye4dzyn has launched a model for young adults to create their own life, their own way by offering ideas for them not to copy...but to get inspiration from. Eye4dzyn celebrates that everyone and every situation is different and encourages its subscribers to interact with the site to explore careers and lifestyle choices and invites feedback and sharing.

In Elizabeth's "Dzyn UR Lyf" interviews of subscribers seeking new careers are featured pairing them with people who have created their lifestyle and career their way. Visuals, Q&A and real life experiences provide insight into a career that may not have been considered before... and how they achieved it. Elizabeth follows up with the first in a series of books on careers named *Eye4dzyn fashion....*an excellent, on point "How To" on fashion design, offering clear directives in a stimulating visual format, outlining fashion design for yourself or as a career.

The emag offers inspiration and answers to issues relating to style all the way to real life every day issues....and provides fun and interesting projects along the way.

Ribons describes her "**dzyn Mashup**" section of the emag as a way to inspire through using what may already exist and adding your unique style to create something totally new. She provides ideas to try within this section and relates some career lifestyle stories to this subject as well. She has complimented this portion of the site with the first in the MashUp series of ebooks named "**dzyn MashUp...Thrift Shop Couture**" where she spends \$100.00 and 1 hour shopping thrift shops to find several items and creates 10 new wearable pieces that are unique and one of a kind. She takes the process from shopping, to easy projects that require only a cut here and there all the way to restructuring a jacket and adding style touches. Through out, easy steps and thoughtful quotes are provided in an exciting visual format. Look for more books in the MashUp series to follow.

It's as simple as logging onto elizabethribons.com to signup for free and start enjoying all that this virtual emag has to offer.an accessory that can be easily created, make a statement and cost very little, or a cool way to put your identity stamp on your space, use less space and even how to locate a space..... There will also be opportunities to win free t-shirts, download screensavers and receive free stickers.

Elizabeth Ribons.com seeks viewer interaction by inviting them to send pix of their newest "**dzyn MashUp**", "**Dzyn Ur Lyf**" questions, "**Ur Space**" quandaries and will feature subscribers creations in its "**Top Ten**" section. .

If you're looking for fun, on point, creative, and inspiring lifestyle input for Gen Y/young adults, you'll find it at Elizabethribons.com.